



WWW.WOOFANDHOOFMUSIC.COM



Dear Sponsor,

Lulu's Rescue has teamed up with The Ludwig's Corner Horse Show Association Foundation to present a fun-filled, day long music festival. The proceeds will benefit both 501C3 charities.

The event will be held Saturday, September 16th at the Ludwig's Corner Fairgrounds and will feature an amazing line up of music genres, both old and new. In addition, attendees will be able to choose from a variety of local Chester County food trucks, a local craft brewery, winery, an array of retail vendors, local artists and entertainment for the kids!



LULU'S RESCUE

A solutions-based foster home dog rescue that, in the past seven years, has pulled more than 2,500 dogs from high-kill shelters, provide veterinary care, and placed them in loving forever homes.

Lulu's has sponsored spay/neuter and rabies clinics for 1,745+ owed animals in under-served communities, donated more than 35,000 pounds of animal food to local food pantries, rescues and shelters, set up two spay/neuter surgical PODS in rural areas with no accessibility to veterinary care and has been featured in England's largest documentary film festival.

**LUDWIG'S CORNER
HORSESHOW
ASSOCIATION**



The Ludwig's Corner Horseshow Association Foundation works to preserve the horse traditions of Chester County, the maintenance of the show grounds as open space, the annual Labor Day Weekend Horse Show and country fair, and to keep the facilities available for public use for horse and dog shows, community events and activities.

We thank you sincerely for your time and consideration. Your generous donation will further the mission of Lulu's Rescue and Ludwig's Corner Horse Show Association Foundation.

Please feel free to contact us should you have any questions at all.

Sincerely,
The Woof and Hoof Music Festival

SPONSORSHIP OPPORTUNITIES

Ludwig's Corner Horse Show Association Foundation and Lulu's Rescue have 501(c) 3 non-profit status so donations are tax-deductible for 2017.

Over 5 million dogs enter U.S. shelters every year. Over 60% of those dogs are killed before being adopted and only 10% of those shelter dogs have been spayed or neutered. Have you ever watched those shelter commercials and wished you could help in some way? This is your opportunity!

LIMITED AVAILABILITY

BEST IN SHOW

\$10,000

Hillside box overlooking stage with a table and [6] chairs

[10] Event tickets with free access to beer and wine tent

Business/name in program for sponsorship recognition

2' x 4' Fence banner in the main stage area

Multiple public announcements of sponsorship throughout the day

Band meet and greet opportunity – backstage access

Business or name listed on pre-event media

Advertising on website and Facebook page

Full page ad in program

Access to sponsor tent

Sponsor Parking

BLUE RIBBON

\$5,000

Hillside box overlooking stage with a table and [6] chairs

[6] Event tickets

Business/name in program for sponsorship recognition

2' x 4' Fence banner in the main stage area

[4] public announcements of sponsorship throughout the day

Business or name listed on pre-event media

Advertising on website and Facebook page

Half-page ad in program

Access to sponsor tent

Sponsor parking

TOP DOG

\$2,500

Hillside box overlooking stage with a table and [6] chairs

[6] Event tickets

Business or name in program for sponsorship recognition

2' x 4' Fence banner in the main stage area

[2] Public announcements of sponsorship throughout the day

Business or name listed on pre-event media

Advertising on website and Facebook page

Quarter page ad in program

BEST IN BREED

\$2,000

Hillside box overlooking stage with a table and [6] chairs

[6] Event tickets

2' x 4' Fence banner in the main stage area

Business or name in program for sponsorship recognition

Business or name listed on pre-event media

Advertising on website and Facebook page

Quarter page ad in program

OPEN AVAILABILITY

CHAMPION - \$500

[4] Event tickets | 2' x 4' Fence banner in the main stage area | Business name in program for sponsorship recognition
Business or name listed on pre-event media | Business card ad in program

RESERVE CHAMPION - \$350

[4] Event tickets | Business or name in program for sponsorship recognition | Business/name listed on pre-event media
Business card ad in program

MAN'S BEST FRIEND - \$200

[4] Event tickets | Business or name in program for sponsorship recognition | Business card ad in program

*TO SECURE YOUR SPONSORSHIP LEVEL, PLEASE FILL OUT THE FOLLOWING FORM



SPONSORSHIP FORM

NAME

COMPANY

ADDRESS

CITY/STATE/ZIP

PHONE

EMAIL

LEVEL

PRICE

Commitments for sponsorships must be made and paid for by **16 JULY 2017**

Please make checks payable to
WOOF AND HOOF MUSIC FESTIVAL
and mail with the attached form to:

WOOF AND HOOF MUSIC FESTIVAL
P.O. BOX 24
CHESTER SPRINGS, PA 19425

Please email your program advertisement as JPG or PDF by **1 AUGUST 2017** to
WOOFANDHOOFMUSIC@GMAIL.COM



PROGRAM ADVERTISING

LIMITED AVAILABILITY

BACK COVER	\$1500.00	6" X 9"
INSIDE FRONT COVER	\$1000.00	6" X 9"
INSIDE BACK COVER	\$1000.00	6" X 9"

OPEN AVAILABILITY

FULL PAGE	\$500.00	6" X 9"
HALF PAGE	\$300.00	3" X 6"
BUSINESS CARD	\$175.00	2" X 3"

*TO SECURE AN AD PLACEMENT, PLEASE FILL OUT THE FOLLOWING FORM

PROGRAM ADVERTISING FORM

NAME

COMPANY

ADDRESS

CITY/STATE/ZIP

PHONE

EMAIL

AD SIZE

PRICE

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